

**A regular meeting of the Victor Local Development Corporation (VLDC) was held on Tuesday, February 22, 2022 at the Town Hall, 85 East Main Street.**

**MEMBERS PRESENT:** President Liz Biehler  
Vice President Vince Pettrone (By Phone)  
Temporary Treasurer Scott Thon  
Director Ted Rund Jr.  
Director Mike Guinan  
Director Joe Corsi (By Phone)  
Executive Director Kathy Rayburn  
Minutes Clerk Gina Ko

**Absent:**

Other Attendees: Alyssa Serenis by phone, Sue Stehling

The meeting was called to order by President Liz Biehler at 8:00 am.

Salute to the flag.

**(Within this report Victor Local Development Corporation will often be referred to as VLDC)**

**Resolution #04-22VLDC**

**Acceptance of Minutes**

On a motion made by Mike Guinan seconded by Scott Thon, the following resolution was ADOPTED 6 AYES 0 NAYS.

**Resolved,** that the Victor Local Development Corporation accepts the minutes from the meeting dated January 25, 2022.

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**Financial Report**

**Payment of Bills – Abstract #2**

The Board reviewed the abstract to be paid from the Victor Local Development Corporation. The abstract totaled \$1,292.38.

**Resolution #05-22VLDC**

**Payment of Bills -VLDC**

On a motion made by Scott Thon, seconded by Mike Guinan, the following resolution was ADOPTED 6 AYES 0 NAYS

**Resolved,** that the Victor Local Development Corporation has reviewed and invoices for payment that appear on the balance sheet totaling \$1,292.38` .

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### **Privilege of the Floor**

Sue Stehling advocated to the VLDC board about what the Victor Chamber of Commerce was to the community in the past and how they can transform that to the present.

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### **Executive Director Report- Discussion**

Kathy informed the board about the resignation of Scott Thon. He decided to resign due to a new job he has taken on and the increased traveling he will be required to do for the job. He let the board know that they could contact him if they needed feedback and discuss ideas.

Kathy and Ted Rund Jr. interviewed two potential board members because the VLDC has two vacant board positions. Alyssa Serinis is one of the potential board members they have met and feel as though that she is a good fit for the board. She works for Canandaigua National Bank as a Commercial Lender and is a Victor Resident. She has been looking to be apart of something that she is passionate and excited about especially with helping the small businesses grow in the Victor area.

The second potential Board member that Kathy and Ted Rund Jr. met with was Brett Owen who is with Genesee Regional Bank and a Victor resident. However, he contacted Kathy after their meeting to let her know that he could not commit to the full term as a Board Member and was only interested in a year. He said that he would go back to his employer to discuss about his commitment for the full term, but Kathy has not heard from Brett yet.

Kathy informed the Board that she hasn't received any other resumes in response to the advertisement of the vacant positions besides the two she had mentioned. She may have to readvertise again if the last position is still vacant.

After a two year hiatus due to the COVID Pandemic, Kathy announced to the VLDC board that Victor Business Awards Luncheon is back this year. She and Gina Ko are currently in the planning process and will use and the 2020 nominations for this years winners The Victor Business Awards Luncheon with be on May 12<sup>th</sup> at the Cobblestone Country Club. The Keynote speaker will be LSI because they won "Business of Year" in 2019. Kathy is currently trying to find an MC for the Awards.

Mengel Metzger Barr & Co did the annual audit on Wednesday, February 16<sup>th</sup>. Kathy informed the Board that Gina is currently transitioning to take over the Financials for the VLDC. Debby Trillaud, who was doing the VLDC financials, is training her and said that Gina is a quick learner.

The Town of Victor applied for the Community Development Block Grant and received \$500,000 to be dispersed as grants to Town & Village small businesses. The businesses can apply up to \$35,000. Kathy reported that she is frustrated with some of the regulations to this Grant. For example, one of the regulations is directly tied to jobs, meaning the businesses would have to be creating or retaining jobs and is based on either the owner or the employee to be in low to moderate income. This grant is also COVID related, which means they are trying to help businesses who are struggling because of COVID, but have to have been in business prior to March 2020. If the businesses were not in business prior March 2020 to then they would have to prove they were trying to open before that date. Kathy is currently taking the applications and in mid March she will sit down with a review committee and go through them.

Lastly, Kathy informed the Board that the three village breweries have come together to create a St. Patrick's Day event. It will be held on the Mead Square Lot by the library on March 11<sup>th</sup> & 12<sup>th</sup> and are selling tickets now on Eventbrite.

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### **Resolution #06-22VLDC**

On a motion made by Ted Rund Jr., seconded by Mike Guinan, the following resolution was ADOPTED 6 AYES 0 NAYS.

**Resolved,** that the Victor Local Development Corporation has appointed Alyssa Serenis as a new Board Member, effective February 22, 2022.

### **Adjournment**

Meeting was adjourned on a motion by Mike Guinan, seconded by Scott Thon and unanimously approved at 8:46am.

Gina Ko, Minutes Clerk