

**A regular meeting of the Victor Local Development Corporation (VLDC) was held on Tuesday, December 15, 2020 at the Town Hall, 85 East Main Street.**

**MEMBERS PRESENT:** Vice President & Treasurer Liz Biehler  
Secretary Joe Corsi  
Director Mike Guinan  
Director Vince Pettrone  
Director Ted Rund Jr. (*Via Call-In*)  
Executive Director Kathy Rayburn  
Minutes Clerk Debby Trillaud

**MEMBERS ABSENT:** President Rebecca Melton  
Director Scott Thon

Meeting was called to order by Vice-President Liz Biehler at 8:04 am.

Salute to the flag.

**(Within this report Victor Local Development Corporation will often be referred to as VLDC)**

**Resolution #41-20VLDC**

**Acceptance of Minutes**

On a motion made by Vince Pettrone, seconded by Ted Rund Jr., the following resolution was ADOPTED 5 AYES 0 NAYS.

**Resolved,** that the Victor Local Development Corporation accepts the minutes from the meeting dated November 17, 2020.

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**Financial Report**

**Payment of Bills – Abstract #12**

The Board reviewed the invoices to be paid from the Victor Local Development Corporation/Victor Business Connection Balance sheets. The unpaid invoices totaled \$367.88

**Resolution #42-20VLDC**

**Payment of Bills -VLDC**

On a motion made by Mike Guinan, seconded by Joe Corsi, the following resolution was ADOPTED 5 AYES 0 NAYS

**Resolved,** that the Victor Local Development Corporation has reviewed and approved invoices for payment that appear on the balance sheet totaling \$351.00.

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**Resolution #43-20VLDC**

**Payment of Bills – Victor Business Connection**

On a motion made by Ted Rund Jr., seconded by Vince Pettrone, the following resolution was ADOPTED 5 AYES 0 NAYS

**Resolved,** that the Victor Local Development Corporation has reviewed and approved invoices for payment that appear on the balance sheet totaling \$16.88.

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*Note: Resolution #43-20VLDC were included in the Balance Sheet totaling \$ 367.88.*

**Privilege of the Floor** – No one requested privilege of the floor.

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**Executive Director Report**

**December 2020 - ED/VLDC update (*given verbally*)**

The payment on this December Abstract to Harris Beach is for another formal letter, coordinated by Rebecca Melton and Kathy Rayburn, sent to loan recipient Northeast Archery who is in default on their loan. Basically the owner needs/will make weekly payment of \$25.00 starting this coming Monday.

The VLDC members received a copy of the letter that was sent to existing members of the Victor Chamber of Commerce which discussed the Victor Community Development Office and the value of the partnership between the Chamber and the Economic Development / VLDC. Included was a list of "Partner Benefits". These are the benefits available with the different fee levels of partnership. Amy Diprima and Kathy Rayburn will visit businesses, current members and potential members, to explain the Partner benefits and encourage membership. Amy and Kathy gave a presentation to the Victor Town Board and an expanded version will be presented to the VLDC Board in January. The goal is to raise funds to promote current and future new Victor businesses.

Currently there are three or four businesses that are looking for loans. One would be a Town business and three are potential Village businesses. Loan fund availability is very low. Previous meetings have discussed a concept similar to a "Go Fund Me Page", but it wouldn't be called that, to raise funds. Kathy has solid ideas to formalize this concept. It would be put out to residents as well as other businesses. A managing Board would need to be created so that the funds will be distributed fairly. Perhaps two members of the VLDC Board and the person who manages the account at the bank could be appointed. The specifics still need to be made definite. The criteria for receiving funds

needs to be worked out: An application; a cap on the amount received; what items can be expensed; invoices need to be collected and turned in for a paper trail; etc.

Monroe County is distributing funds through the CARES Act. To receive these funds the municipality/county needs to have a population of 500,000 or more residents. Unfortunately Victor does not qualify for these funds because of a low population, although Victor did apply to get them, which disappoints local businesses.

Vince Pettrone and Kathy took an owner of a prospective restaurant around to available properties in Victor. Hopefully there will be a new business in the community! The owner of the restaurant became aware of Victor through the Channel 13 advertisement. She stated that she felt very welcomed by us in Victor. 😊

The Channel 13 advertisements will continue in January and February with testimonials from established businesses in Victor.

A meeting was held last week with Supervisor Marren, Scott Thon, Rebecca Melton and Kathy Rayburn discussing Champion Hills Golf Course. Although it presents an opportunity for the Town, Supervisor Marren made it clear that it was not something that the Town could take on financially. Additionally the Town has no expertise or recreation personnel to run a golf course the way the residents of Champion Hills would expect.

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### **Open Discussion**

Potential meetings with commercial developers, to create a relationship and to determine if we can help them, or they want our help, was discussed.

Joe Corsi and the VLDC website developer will connect in the future to get Joe's application which notes vacant buildings available for businesses put up on the website.

Happy Holidays. Merry Christmas to all and a healthy entry into the New Year! (Beware of falling Christmas trees)!

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### **Adjournment**

Meeting was adjourned on motion a motion by Vince Pettrone, seconded by Ted Rund Jr. and unanimously approved at 8:50am.

Debby Trillaud, Minutes Clerk